



August 20, 2007

Contact: Michael Vecchiarelli (201) 982-8228 CAMPAIGN MANAGER 374 New Haven Ave. Milford, CT 06460

FOR IMMEDIATE RELEASE

LOCAL BUSINESSMAN TO ANNOUNCE CANDIDACY

Rocco J. Frank, Jr., CEO of ComputerFox Stores, a local computer repair chain, will announce his candidacy for State Representative for the 118th District of Connecticut, on Friday September 7th, during a Good Morning Milford meeting of the business community.

Frank has no party affiliation, and in 2008 will run as an independent. Frank says, "Politics have become too partisan, on the local, state, and federal levels, and it's time we focused on issues, rather than mechanically taking sides in order to support the agendas of a political party or a specific political associates."

Frank, who is no stranger to politics, wants to eliminate political corruption and start a truth movement. He aims to make the Milford community passionate about important issues again, and to increase voter turnout. He is also a strong Constitutionalist, believing whole-heartedly in protecting our nation's most valued document and upholding the Bill of Rights to ensure the freedoms of all Americans.

Frank's large Milford ComputerFox location will also serve as his political headquarters. The facility is located at 374 New Haven Ave. in Milford. All are welcome to stop in to meet with the candidate and to learn more about what he stands for. All are encouraged to visit the official website at www.rfrank118.com to check out his Biography, Political Agenda, see a schedule of events, to read or post Blogs, watch important political videos, to obtain Contact Information and learn how to help with the Frank campaign. The Frank campaign will begin with his speech at the start of the morning meeting, which will run from 8:30 AM to 9:30 AM on September 7th at the Milford Chamber of Commerce. The Chamber is located on 5 Broad Street in Milford. Frank will be addressing the business community on the key issues of Computer Recycling and Identity Theft Protection. The meeting will also serve as his official declaration into the race for the 118th district representative. The meeting is free to attend.

* * *